

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701

DATE: 08-30-2012 GREAT AMERICAN MEDIA - 19752

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ATTN: MIKE FURMAN 3050 K STREET, NW WASHINGTON DC 20007

X X X X

30

3

1,200

3

3,600.00

		vision Dt Rev# 29-2012 3	Advertiser DEM CONGRES	SSIONAL CAMP COMM	Brand DEM CONGRES	SSIONAL	_ CAM	P COMM	l		oduct C				tation/Marke VTVD - DURI	
Agency Es		CMS # 234486	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End D		Billing M (Broad	donat	Month	Cycle 1		ackage N	Contract Titl	е	
Line Start Date	End Date	Time Period		Description	10-10-2012	10-22-2	-	Duration					SPW		Tot Spots	Total \$
Line Glant Bate	End Date	Agency CPE:		resomption			110	Duration	IVI	ı vv		<u> </u>	JF VV	FIICE	τοι οροίο	Ισιαι φ
1 10-16-2012	10-21-2012	06:00AM - 07:		YEWITNESS NEWS AT 6AM	// (MONDAY -FR	RIDAY)	3	30)	х х	хх		3	900	3	2,700.00
2 10-22-2012	10-22-2012	06:00AM - 07:	:00AM E	YEWITNESS NEWS AT 6AM	M (MONDAY -FR	RIDAY)	3	30	x				1	900	1	900.00
3 10-16-2012	10-21-2012	07:00AM - 09:	:00AM G	GOOD MORNING AMERICA	(MONDAY-FRID	AY) (83	3	30)	(X	хх		3	900	3	2,700.00
4 10-22-2012	10-22-2012	07:00AM - 09:	:00AM G	GOOD MORNING AMERICA	(MONDAY-FRID	AY) (83	3	30	х				1	900	1	900.00
5 10-16-2012	10-21-2012	06:00AM - 07:	:00AM E	YEWITNESS NEWS SATUR	RDAY 6-7A (210	95)	3	30				X	1	300	1	300.00
6 10-16-2012	10-21-2012	07:00AM - 08:	:00AM E	YEWITNESS NEWS SATUR	DAY AT 7AM (2	408)	3	30				X	1	400	1	400.00
7 10-16-2012	10-21-2012	08:00AM - 09:	:00AM G	GOOD MORNING AMERICA	SUNDAY (4789)		3	30				X	1	500	1	500.00
8 10-16-2012	10-21-2012	08:00AM - 09:	:00AM G	GOOD MORNING AMERICA	SATURDAY (188	B3)	3	30				X	1	500	1	500.00
9 10-16-2012	10-21-2012	12:00PM - 12:	30PM E	YEWITNESS NEWS AT NO	ON(MONDAY-FR	RIDAY)	3	30)	(X	хх		2	500	2	1,000.00
10 10-16-2012	10-21-2012	09:00AM - 10:	00AM L	IVE! WITH KELLY (MONDA	Y-FRIDAY) (842))	3	30)	(X	хх		2	400	2	800.00
11 10-16-2012	10-21-2012	11:00AM - 12:	00PM T	HE VIEW (MONDAY-FRIDA	Y) (846)		3	30)	(X	хх		2	475	2	950.00
12 10-22-2012	10-22-2012	11:00AM - 12:	:00PM T	HE VIEW (MONDAY-FRIDA)	Y) (846)		3	30	x				1	475	1	475.00
13 10-16-2012	10-21-2012	10:00AM - 11:	:00AM T	HIS WEEK SUNDAY 10-11A	A (800)		3	30				X	1	300	1	300.00
14 10-16-2012	10-21-2012	09:00AM - 10:	00AM E	YEWITNESS NEWS SAT 9-	10AM (10765)		3	30				Х	1	375	1	375.00

EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81

15 10-16-2012 | 10-21-2012 | 06:00PM - 06:30PM



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
386835	05-21-2012	08-29-2012	3	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est	t#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing						Package	Contract Titl	е	
1194		234486	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2	012	M (Broa	dcas	st Mo	nth,	Cycle	9 1)	N	234486		
Line Start Date	End Date	Time Period	С	Description	·		RC	Duration	М	Т	W -	ΓF	S S	SPW	Price	Tot Spots	Total \$
		Agency CPE:	E : 1194														
16 10-22-2012	10-22-2012	06:00PM - 06:	30PM E	YEWITNESS NEWS AT 6P (MONDAY-FRID	AY) (81	3	30	Х					1	1,200	1	1,200.00
17 10-16-2012	10-21-2012	05:00PM - 05:	30PM E	YEWITNESS NEWS AT 5:00	PM(MONDAY-F	RIDAY	3	30		Χ	X	х х		2	750	2	1,500.00
18 10-16-2012	10-21-2012	05:30PM - 06:	00PM E	YEWITNESS NEWS 5:30PM	I (MONDAY-FRI	DAY) (8	3	30		Χ	X X	х х		2	850	2	1,700.00
					•	,											,
19 10-22-2012	10-22-2012	05:30PM - 06:	00PM E	YEWITNESS NEWS 5:30PM	I (MONDAY-FRI	DAY) (8	3	30	X					1	850	1	850.00
					•												
20 10-16-2012	10-21-2012	07:00PM - 07:	30PM J	EOPARDY (MONDAY-FRID	AY) (898)		3	30		х	X X	х х		4	1,200	4	4,800.00
					, (555)										-,		,,,,,,,,,,
21 10-22-2012	10-22-2012	07:00PM - 07:	30PM J	EOPARDY (MONDAY-FRID	AY) (898)		3	30	X					1	1,200	1	1,200.00
					, (555)									-	-,		1,=23333
22 10-16-2012	10-21-2012	07:30PM - 08:	OOPM V	VHEEL OF FORTUNE (MONI	DAY-FRIDAY) (9	901)	3	30		x	x :	х х		4	1,000	4	4,000.00
12 10 10 2012	.0 21 2012	011001111		meet or rottrone (mon	<i>-</i>					•					1,000		1,000.00
23 10-22-2012	10-22-2012	07:30PM - 08:	OOPM V	VHEEL OF FORTUNE (MONI	DAY-FRIDAY) (201)	3	30	X					1	1,000	1	1,000.00
20 10 22 2012	10 22 2012	07.001 111 00.		THELE OF TORTONE (MORE	DAT TRIBATIO				^					•	1,000		1,000.00
24 10-16-2012	10-21-2012	07:30PM - 08:	OODM V	VHEEL OF FORTUNE SAT (200)		3	30					Х	1	750	1	750.00
24 10-10-2012	10-21-2012	07.301 W - 00.	001 W V	WILLE OF TORTONE SAT (300)			30					^	'	730	'	730.00
25 10-16-2012	10 21 2012	10:00PM - 11:	OODM T	UES PRIME 10-11P (807)			3	30		v					3,800		3,800.00
25 10-16-2012	10-21-2012	10.00FW - 11.	UUFIVI I	UES PRIME 10-11P (007)			3	30	1	Х				1	3,800	'	3,600.00
		ITF	M LINE NOTE														
		BODY PROÖF															
26 10-22-2012	10-22-2012	08:00PM - 10:	OOPM N	MONDAY PRIME 8-10P (795)			3	30	Х					1	6,500	1	6,500.00
		DWTS	M LINE NOTE														
	1	124410															



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3050 K STREET, NW WASHINGTON DC 20007

Product Code Station/Market Contract No Contract Dt Revision Dt Rev# Advertiser Brand 386835 | 05-21-2012 | 08-29-2012 | 3 | DEM CONGRESSIONAL CAMP COMM DEM CONGRESSIONAL CAMP COMM POLITICALS WTVD - DURHAM

300	0033 03-2	1-2012 00-2	29-2012 3	DEW CONGRE	33IONAL CAIVIP COIVIIVI	DEW CONGRES	SOIONAL	_ CAIV	TE COMIN	/1			LITIC	ALO		"	V I V D - DO	IXI IAW
	Agency Est		CMS#	Sales Office	Account Executive	Start Date	End D		Billing						Packag	e Contract Tit	е	
	1194		234486	PHILADELPHIA	•	10-16-2012	10-22-2		M (Broa						N	234486		
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	Т	W 7	ΓF	S	S SPI	N Price	Tot Spots	Total \$
			Agency CPE:	E: 1194														
27	10-16-2012	10-21-2012	09:00PM - 10:	:00PM	TUES PRIME 9-10P (811)			3	30)	X				'	1 6,500	1	6,500.00
			DWTS	EM LINE NOTE														
	MG Group #	Preempted		Reason	MG Description				Duration									
	329609	10-16-2012	6,500 F	PROGRAM	1 X 30 @ \$6,500 T 07:58F	PM - 09:00PM - 10/16	5/12-	3	30)	Χ				'	1 6,500	1	6,500.00
				CHANGE	10/16/12 (810)													
		Total:	6,500													Preempt Total:	-1	-6,500.00
28	10-16-2012	10-21-2012	11:00PM - 11:	:35PM	EYEWITNESS NEWS AT	11PM (MONDAY-SU	INDAY	3	30)	Χ	X)	(X	Χ	x / 4	4 1,200	4	4,800.00
29	10-22-2012	10-22-2012	11:00PM - 11:	:35PM	EYEWITNESS NEWS AT	11PM (MONDAY-SU	INDAY	3	30	X					.	1 1,200	1	1,200.00
30	10-16-2012	10-21-2012	11:35PM - 12:	:02AM	NIGHTLINE (MONDAY-FR	RIDAY) (788)		3	30)	Х	X)	(X			4 400	4	1,600.00
					·	, , ,												
31	10-22-2012	10-22-2012	11:35PM - 12:	:02AM	NIGHTLINE (MONDAY-FR	RIDAY) (788)		3	30	X						1 400	1	400.00
					·	, , ,												
32	10-20-2012	10-20-2012	07:28PM - 08:	:00PM	WHEEL OF FORTUNE SA	T (900)		3	30					1	.	1 750	1	750.00
						(/												
														1	0	-11-0		
															Contrac	cted Gross Tota	l: 55	58,950.00
															Ac	tual Gross Tota	l· 55	58,950.00
																ncy Commission		8,842.50
																Net Tota		50,107.50
Mon	th/YR		Preempted	d	Made Good	Contract To	otal		A	djus	stme	nts						Actual Total
Oct	12		6,500.00)	6,500.00	58,950	0.00				0	.00						58,950.00
TO	TAL		6.500.00		6.500.00	58.950	0.00	_			0	.00						58,950.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood